Staycation Explanation

Commercial/Youtube

1. Determine what equipment you have/need
	1. Do we have a cell phone that can record our video?
	2. Can we download an editing program to use?
		1. iMovie, Magisto, GoPro Splice, Bottom Line
		2. Remember: You do not HAVE to use an editing program, but if you do you are more likely to get a perfect score
	3. Make sure Google Drive is installed on your phone and is connected to a Google account
	4. Do you need to borrow a tripod from Mrs. Rees?
	5. Do you want to use any stop animation?
	6. Do you need to borrow a flip camera from Mrs. Rees?
		1. You can borrow one, but know that there are no editing capabilities and you would have to film your entire commercial in one shot.
2. Make a plan of what you are going to film
	1. What is our message? How will we convey it?
	2. Where will we film? In the hall? At home?
3. Film your video
	1. Talk to Mrs. Rees to get permission to go
	2. If you are going to go anywhere other than in the hallway nearby or outside, get a note from Mrs. Rees that you can take with you to show hall monitors or other personnel that you may need to ask permission to use that area of the school (cafeteria, library, etc)
	3. If it is a commercial, it must be at least 30 seconds.
	4. If it is a Youtube ad, it must be 1-3 minutes.
4. Edit your video
	1. Use the program to edit your video if that is what you are going to do
5. Export video to Google Drive
	1. Export your video to Google Drive by clicking on the share button and sending it to your google drive.
6. Email Mrs. Rees the video
	1. Go onto your computer and open up your gmail account that is connected to your Google Drive.
	2. Find your video in the Google Drive.
	3. Right click on the video and share with megan.rees@gmail.com

YOUTUBE

1. If doing a Youtube ad, instead of emailing the file to Mrs. Rees, upload the file to your Youtube account.
2. Save the Shortcut
	1. Once uploaded, open your video on Youtube and copy the URL
	2. Next, go to the Home Folder on your computer and **right** click on the blank space of your folder
	3. Choose New, and Shortcut
	4. Paste the URL into the first box and press enter.
	5. Type in your group number (period-group number) into the next box and press enter
	6. You should now have a shortcut to your youtube video in your folder
3. Turn in the link
	1. Click on the link and drag it in to the Mrs. Rees Hand-in